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FOR IMMEDIATE RELEASE

FLIK Mid-Atlantic Group's Unique Approach to Conferences ***M.O.V.E-ing the Conference Industry Forward***

FLIK created Mid-Atlantic Group to bring a unique approach to conferences in a cookie cutter industry. Mid-Atlantic Group is made up of Kellogg Conference Center in DC, VALO Park, UVA Darden and the Inn at Darden on the University of Virginia campus, Babson Executive Conference Center and Warren Conference Center & Inn at Framingham State University in Massachusetts, Oak Ridge Hotel and Conference Center in Minnesota, Culinary Conference Center at Hudson County Community College in New Jersey, and AT&T Executive Education & Conference Center at UT Austin in Texas. This group of properties across the country provides customized experiences in food, amenities, and conferences spaces.

The combination of properties in FLIK Mid-Atlantic Group is driving change in the conference industry by bringing together over 100,000 sq. ft of flexible high-tech meeting space and 250+ comfortable guest rooms across their 5 properties. This unique approach allows for Mid-Atlantic Group to cater to a variety of large organizations with consistency across all the locations.

Across their many properties, Mid-Atlantic engages in Compass Group North America trademark practices to bring a new approach to conference centers. First is their Platinum Service® that was originally inspired by the legendary Ritz-Carlton customer service model. They also have M.O.V.E.™ Meetings, a unique meeting package with exercise breakout sessions and food tailored to provide conference attendees with nutrition that keeps them active and alert.

With FLIK's food expertise, Mid-Atlantic Group also offers a delectable dining experience that is consistent across all FLIK Mid-Atlantic properties. Their food philosophy of "nourishing the mind, body and soul of the people we serve" drives them to procure the freshest foods to make dining experiences that "brings people together."

About FLIK: FLIK Mid-Atlantic Group is a division of FLIK Hospitality Group. FLIK delivers superior conference center services and hotel management services. Conference owners see business thrive with FLIK's dedicated and efficient planning, while meeting planners benefit from collaborative conference planning and services.

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Mid-Atlantic Group Media Contact:
Sean Sands
sean.sands@compass-usa.com
217-870-0533